

## The RecordMax Companies Continue Adjustments in Response to Health Insurance Portability & Accountability Act (HIPAA) Ruling

**March 8<sup>th</sup>, 2013 –New Orleans, Louisiana; Mobile, Alabama; Chattanooga, Tennessee**

As personally identifiable information increases in volume and in value, the need to protect such information increases proportionally. A recent ruling from the U.S. Government revised policies and penalties for any unauthorized release of “Protected Health Information”. **The RecordMax Companies** operate as “Business Associates” under the Health Insurance Portability and Accountability Act (HIPAA) and the Health Information Technology for Economic and Clinical Health (HITECH) Act. Further, many of our customers are Covered Entities, Business Associates or Subcontractors under HIPAA / HITECH.

In order to stay current, to minimize risks to the organization and to ensure our customers’ ongoing security and confidence, **RecordMax** policies concerning security, incident response, and employee training are all under constant review and subject to continual change and enhancement.

As noted in a previous release, **RecordMax** became one of the first fifty (50) companies in the world (Certificate #14 in the Fourth Quarter of 2012) to become **Privacy+** Certified; an accreditation issued and audited through global industry trade association PRISM International ([www.prismintl.org](http://www.prismintl.org)). Becoming certified was the result of improvements in documented security policies, enhanced operational practices and expanded facility and business security systems.

On the continuing education front, **RecordMax** is working with both consultants and PRISM to assure all team members are well versed in relevant issues, terminology and business risks in preventing any unauthorized release of *Protected Health Information*. On March 5<sup>th</sup>, 2013, **RecordMax** President Jim Teske and Managers Gloria Hayes, Shari Hixson, Amanda Rome, Dontroy Thorne and Gaby Town joined in an informational webinar presented by and through PRISM lead by Bruce A. Radke, an expert HIPAA trainer.

With security being a fundamental standard at **The RecordMax Companies**, appropriate actions will be always be taken to ensure protection of all assets under our care.

For more information on HIPAA policies visit:

<http://www.hhs.gov/ocr/privacy/hipaa/administrative/index.html>

<http://www.hrsa.gov/healthit/toolbox/HealthITAdoptiontoolbox/PrivacyandSecurity/underhipaa.html>

### **About The RecordMax Companies**

**RecordMax** is a proven leader in providing secure information storage, retrieval, imaging, shredding and data protection services to law firms, hospitals, businesses, government entities or other professional organizations. The resources & experience of our management team combined with hiring the best possible staff assures confidence, consistency & quality across a growing customer community in the Southeast United States.

**RecordMax** stands ready to be a trusted part of your information mgmt team and deliver on our promises. You’ll be glad you chose the facilities, people, business ethics, high standards and proven track record available at **RecordMax!**

*Professional Information Storage, Data Protection, Document Imaging & Shredding*