

FOR IMMEDIATE RELEASE – RecordMax Joins the Social Networking Revolution with Pages on Facebook and LinkedIn

February 22nd, 2011 – Jackson, MS; Chattanooga, TN; Mobile, AL; New Orleans, LA

The RecordMax Companies announced an expansion of their online presence by adding company pages on both LinkedIn and Facebook.

Facebook is clearly a dominant communications medium in the lives of millions of people. And while many people go to Facebook to connect with family and friends or to track down people they haven't seen or spoken with in many years, there are many ways in which Facebook can be used to promote a business or to offer other business networking opportunities such as creating discussions or to provide updates on various issues.

LinkedIn is a widely recognized communications medium for business professionals. And having a LinkedIn account can be considered the equivalent of having an online resume as well as being a place to connect or find business professionals in a particular field. LinkedIn also offers numerous other benefits including the ability to showcase expertise, start groups, create directories, create events, etc.

RecordMax has admittedly been slow to take advantage of the social networking revolution and added the new pages to assure they are visible in the right venues. "We've been a little behind the times I guess as far as social networking" said Jim Teske, President of RecordMax USA. "We've had so many initiatives and service enhancements in the last several years that marketing and certain areas of communications didn't get the right level of attention. Customers, prospective customers, industry peers and business professionals expect to be able to reach us via avenues like Facebook and LinkedIn and I'm glad we're there now. Maybe most importantly, this is just the beginning. We're committed to building on our new foundation on these two sites while also looking toward other social networking and online opportunities" Teske added.

You can view the new RecordMax social networking pages at www.facebook.com/RecordMax and www.linkedin.com/company/the-recordmax-companies.

About The RecordMax Companies

RecordMax is a proven leader in providing secure information storage, retrieval, imaging, shredding & data protection services to law firms, hospitals, businesses, government entities or other professional organizations. Our archival services range from protecting business records, files, computer tapes and other sensitive media to offering digital storage of electronic documents, images, email & web content. Enjoy convenient, professional delivery and retrieval solutions...we treat every item we handle just like the largest of shipping companies; with barcode based tracking technology and portable receipt printing by the drivers that bring information assets right to your door. Convert paper documents to digital using our leveraged resources or buy the software and/or hardware you need direct from RecordMax. And enjoy safe and secure document shredding services at competitive prices.

The resources and experience of our management team combined with hiring the best possible leaders for local customers assures confidence, consistency and quality from the people our customers have come to trust. With a growing number of locations around the Southeast, RecordMax stands ready to be a trusted part of your information management team.

You'll be glad you chose the people, the facilities and the business solutions at **RecordMax**.