

FOR IMMEDIATE RELEASE – RecordMax' Gulf Coast Facilities Weather Hurricane Gustav Largely Without Incident

September 3rd, 2008 – New Orleans, Louisiana and Mobile, Alabama

The **RecordMax Companies** are pleased to confirm that our facilities in New Orleans and Mobile were largely unaffected by Hurricane Gustav.

Events Provide Opportunities to Test Continuity Plans

As Hurricane Gustav moved through the Gulf, RecordMax began taking steps to assure ongoing protection of assets, ongoing maintenance of communications with customers/vendors/partners, protection of databases and business systems data and protection of our people and maintenance of team member communication. Our operations team called every customer in the week leading up to landfall and focused on assuring the accuracy of primary contact information including at least one email address. In the event of a business interruption, communications with our valued customers may occur initially by phone, however in an environment where some ongoing communications are required with a large customer base over a period of time, email becomes a much more efficient method of providing updates, reports, etc.

We also covered all desks, shut down and covered all computers and phones, sent back up tapes offsite and generally assured that customers were as best protected as possible. In New Orleans, all staff evacuated to other areas around the Southeast. In Mobile, the storm basically was a non-event for us...offices were up & running the next business morning without missing a beat. When the storm moved through Greater New Orleans, the City basically said that they would not be allowing access for at least several days. Phone and fax lines were forwarded remotely to other offices. On Wednesday morning, the City provided limited access (while encouraging most non-essential businesses - food, water, basic supplies, gasoline, etc. to stay closed) and we were able to confirm that records and other data assets stored within our New Orleans facilities were secure, safe and from all appearances without any impact from the event. We had a temporary loss of power & phones, yet had back-up generators onsite. RecordMax immediately sent out an email to all New Orleans customers reviewing the minimal impact of Hurricane Gustav (for security purposes, the email did not list individual customer contact information). The communication also included a review of facility specifications to provide additional confidence to our customers that may have never visited the RecordMax operation serving them. For information on how RecordMax responds to business continuity challenges and the efforts that can accompany a disaster, go to http://www.recordmax.com/pdf/articles/PRISM_Sept_08_Infocus_Tornado.pdf

About The RecordMax Companies

RecordMax is a proven leader in providing secure information storage and management services to law firms, hospitals, businesses, government entities and other professional organizations. Our archival services range from the protection of business records, files, computer tapes and other sensitive media to digital storage of electronic documents, images, email and web content. Enjoy convenient and professional delivery and retrieval solutions...we treat every item we handle just like the largest of shipping companies; with barcode based tracking technology and portable receipt printing by the drivers that bring information assets right to your door.

The resources and experience of our management combined with hiring the best possible leaders for local customers assures confidence, consistency and quality from the people our customers have come to trust. With a growing number of locations around the Southeast, **RecordMax** stands ready to be a trusted part of your information management team.

You'll be glad you chose the people, the facilities and the business solutions at **RecordMax**.